

FOR IMMEDIATE RELEASE

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**STATIC CONTROL FLOORING COMPANY'S STEADY GROWTH
NECESSITATES MOVE TO LARGER QUARTERS**

Staticworx moves from Newton Center to larger offices in Watertown, MA

Watertown, MA, August 1, 2007—Staticworx, Inc., a manufacturer of static control flooring, has moved its corporate office from Newton Center to larger quarters in Watertown, Massachusetts. The new space will accommodate the company's expanded customer service, sales and marketing teams. Staticworx currently inventories its ESD flooring products at its facility in Atlanta, GA. To help defray freight costs for its clients, Staticworx is also in the process of establishing a warehouse on the West Coast.

This new location will provide Staticworx with nearly three times the space at their previous offices at 825 Beacon Street. According to Dave Long, the company president, Staticworx has hired several key employees and plans to add several more in FY 07, an increase necessitated by the company's steady growth. "The new office gives us a more generous working environment, with areas for client and architectural meetings. We also now have lab space for R&D," Long said.

Staticworx began operations in September 2006, when StaticSmart Flooring divided by market segments, with Julie Industries, Inc. focusing on 911 and government operations and Staticworx, Inc. on manufacturing and commercial applications.

"We're thrilled with our growth and are particularly excited about the addition of several new product lines," said Audrey Lampert, Staticworx VP of New Business Development. "We recently introduced a new line of rubber tiles to compliment our cost-effective vinyl, carpet and epoxy products. And we have a number of additional products in the development stages."

In addition to its manufacturing operation, Staticworx has negotiated strategic supply agreements with manufacturers and raw materials suppliers around the world to produce best-of-class ESD flooring products at highly competitive price points. These long-term agreements eliminate performance and aesthetic problems such as dye lot variation, color matching, specification consistency and compliance with new ESD standards. The company's full line of static control flooring includes ESD carpet, ESD epoxy and ESD rubber as well as the most competitively priced ESD vinyl tile on the market today.

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Manufacturing and Warehouse:
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West Coast Distribution Center:
Los Angeles, California

About StaticWorx

StaticWorx, Inc. manufactures, installs and services the highest quality conductive and static dissipative flooring available. The company offers a full range of ESD carpet, vinyl and rubber tile, as well as broadloom carpet, conductive epoxy, static control wax and paint, and static control floor runners and floor mats.

All StaticWorx products are made in ISO-9000 certified factories and undergo rigorous testing by independent laboratories prior to shipment.

For clients who prefer a worry-free project, the company provides turnkey flooring solutions: They help the client choose the best floor for the specific application. They then match the client's project with their best flooring installation team, oversee the installation, and test the electrical properties to be sure the floor meets the client's specifications.

Staticworx, Inc. is now located at **124 Watertown Street, Suite 2B, Watertown, MA 02472.**
They can be reached by phone at: 617-923-2000. Or toll-free at: 1-888-STATICWORX.

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